



Table of Contents

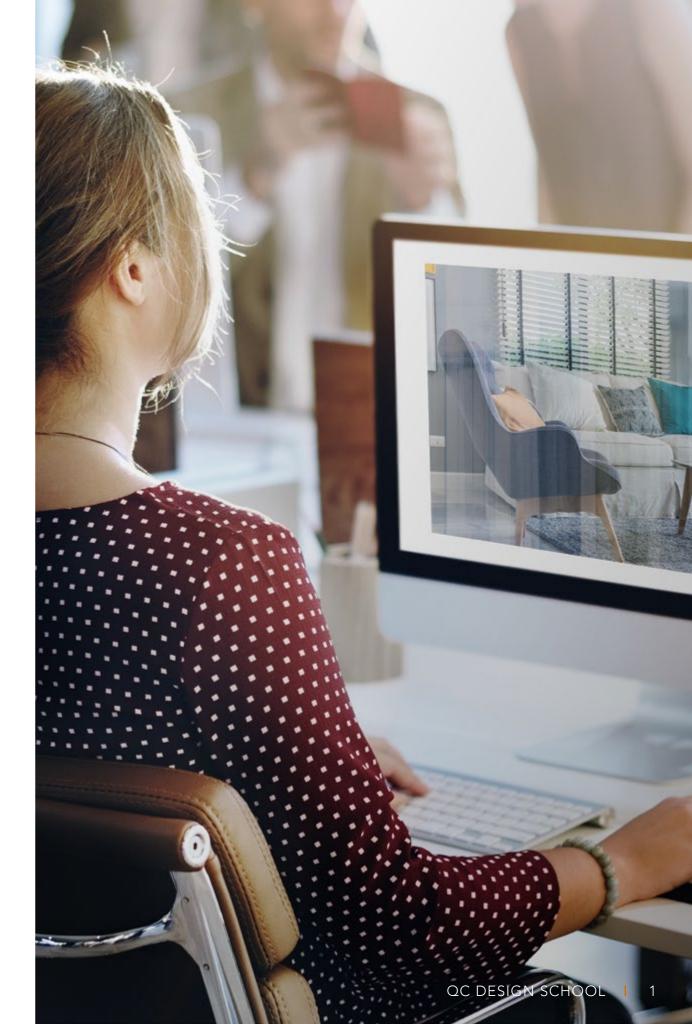
- 1. Starting an Exciting New Career
- **3.** A Course for Every Designer
- **24.** Complete Business Training
- **25.** Payment Options
- **26.** How Online Learning Works
- **28.** QC's Three-Tier Support System
- **31.** About QC Design School
- **32.** Contact Us

Start an Exciting Career!

The design industry is growing quickly! If you're creative, organized and love working with colors and textures, then a career in the design industry may be for you!

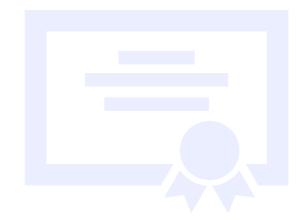
With our proven online courses, you'll study from home and at entirely your own pace without any strict deadlines or stressful exams. You'll decide when you want to study and you won't need to interrupt your daily routine. Studying with QC is the easy, enjoyable, and rewarding choice.

You'll be assigned a personal tutor, an accomplished design professional, who will review your work and help you improve your skills. Our student support specialists and your personal tutor will work with you closely to inspire, motivate and encourage you every step of the way.



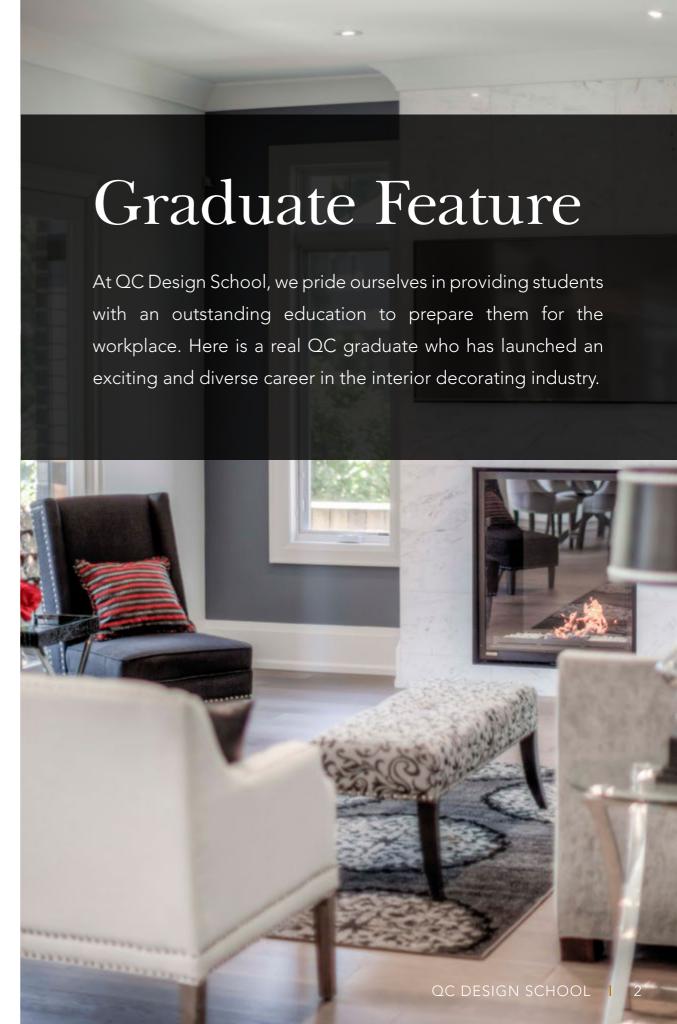
LUISA GIAITZIS

"I am very passionate about my profession. I love coming up with new designs and ideas. I have a natural talent and that is how I decided to get into the field."



TELL US A LITTLE BIT ABOUT YOURSELF AND YOUR BUSINESS.

My name is Luisa Giaitzis. I have been in the business for 7 years. I have 2 amazing children whom I adore and spend so much time with. They are my world and everything that I do, I do it for them. I love being with people. I am active in my church and love being part of it and surrounded by incredible people who inspire me to be better.



A Course For Every Designer

QC Design School offers a number of certification courses to meet your career goals. Review the course descriptions below to decide which course is the right fit for you!



IDDP

International Decorating and Design Professional



IFDP

International Floral Design Professional



ILDP

International Landscape
Design Professional



IEDP

International Event Decor Professional



ICCP

International Color Consulting Professional



ISRP

International Staging and Redesign Professional



AIOP

Advanced International Organizing Professional



AFDP

Advanced Feng Shui Design Professional



APDP

Aging in Place
Design Professional



DBWG

Design Business Workshop Graduate

QC DESIGN SCHOOL | 3

f > INFO@QCDESIGNSCHOOL.COM

INTERIOR DECORATING

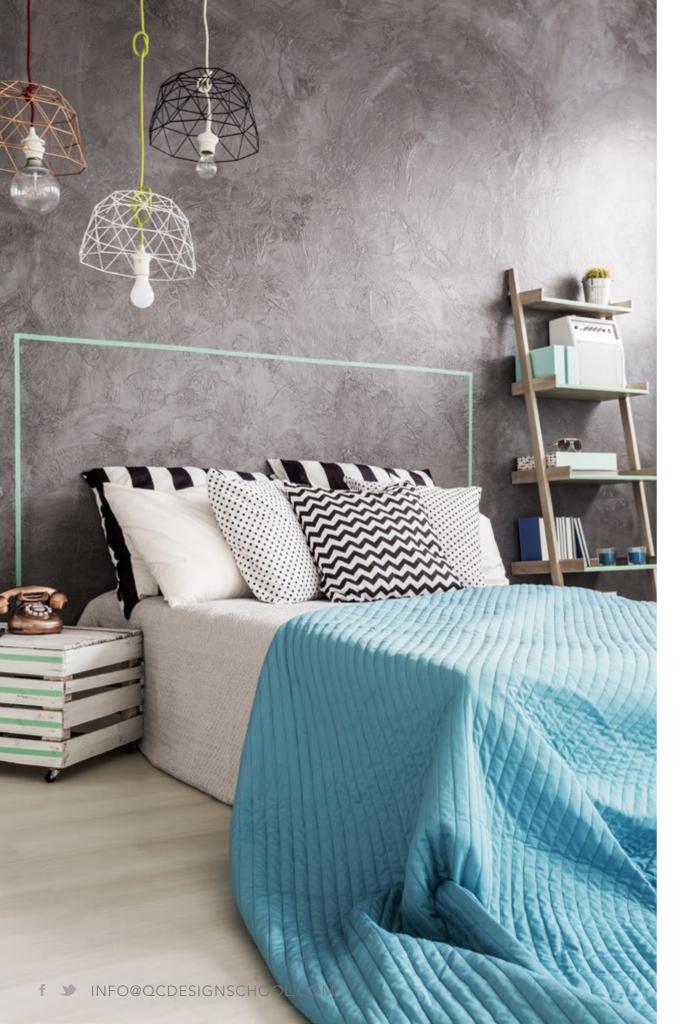
International Decorating and Design Professional

Are you inspired to makeover your space when you see a wall of colorful paint chips? Are you constantly updating design elements in your home and helping your friends with their design choices? If so, why not explore a career in interior decorating?

QC's Interior Decorating certification course will provide you with the skills and confidence you'll need to create beautiful, original spaces that will be admired by many.

We'll start by teaching you the basics of design, including identifying focal points, working with color, and drawing scale floor plans. You'll later learn how to create room layouts that work well for those using the space. You'll learn how to select window treatments, lighting and textiles to complement a room's function and color scheme. The course will help train your creative eye so you'll be able to identify what works in a room and what doesn't. You'll graduate with the skills to walk into any space and immediately recognize its potential.





- You enjoy creating cohesive designs by coordinating paint colors, furniture, and fabrics.
- Your goal is to start your own interior decorating business.
- You're detailed-oriented, creative and always up for a challenge.

- Start your own interior decorating business.
- Work with a team of decorators or designers doing corporate and residential design.
- Work as an in-house design expert at a home-décor boutique or home improvement store

COLOR CONSULTANT

International Color Consulting Professional

It's amazing how a paint job and colorful accessories can completely transform a space. However, many clients are intimidated by color choices and therefore stick to neutral and soft colors. Enter you: the color consultant! This intense workshop will teach you how to connect with your clients and choose colors that speak to them.

LEARN FROM THE BEST! The color consultant workshop is taught by awardwinning interior designer, Jane Lockhart. Owner of Jane Lockhart Interior Designs, Jane stars in the hit TV show Color Confidential which airs on both HGTV and the W network. Jane is a best-selling author and regularly appears as a consultant on The Marilyn Denis Show and CityTV's Cityline.

As the host of QC's Color Consulting Workshop, Jane will teach you how to use the color wheel in order to help clients choose the best colors for their home. She'll also teach you how to conduct a professional color consultation, and build a strong relationship between art and design in the client's home.





- You enjoy working with a variety of colors and you're not afraid of making bold choices.
- You want to start a color consulting business or add color consulting to your existing design business.
- You're interested in connecting with your clients to provide personalized services.

- Start your own color consultation business.
- Add color consultation services to an existing home design business.
- Work as a color consultant for an established interior design firm.

HOME STAGING

International Staging and Redesign Professional

The home staging industry offers countless career possibilities. If you're looking for a career where you'll work with a variety of spaces and meet many new people, look no further. Your goal when staging a client's home is to prepare it for sale so it sells quickly and for the highest price possible. You'll declutter, depersonalize, improve curb appeal, and much more.

You may decide to team up with a real estate agent, or you may opt to start your own home staging business. Either way, you'll find satisfaction using your creativity in an always-changing work environment.

In your studies, you'll learn how to highlight a home's strongest features and improve on areas that are less desirable to buyers. You'll consult with your clients and come up with a plan to get their home sold quickly. Your knowledge and expertise will help make their selling experience much less stressful.





- You have an interest in real-estate and home design.
- You're creative and enjoy meeting many new people.
- You enjoy a fast-paced career.

- Start your own home staging business.
- Start a partnership with a real estate agent.
- Add home staging to an existing decorating business.

PROFESSIONAL ORGANIZING

Advanced International Organizing Professional

You're already organized, so why not make it your career? QC Design School's Professional Organizing course allows you to do just that. Harness your natural talent for tidying and take your skills for creating order to the next level!

Although organizing may come easy to you, it's a sought-after skill desired by many. Help your clients live a more productive and stress-free life by reducing their clutter and providing custom organizational systems that can be used every single day.

Through your studies you'll learn the fundamental steps and processes of organizing, and how to implement the key organization principles throughout any home. When you graduate, you'll have the skills to transform chaotic living areas into flowing and functional spaces that your clients will be proud to live in and show off to friends and family.





- You value order, efficiency and stress-free living and would like to help your clients lead a more organized life.
- You want to expand your design business by offering professional organizing services.
- You want to transform your organizing hobby into a career.

- Start your own professional organizing business.
- Work with a design team to implement efficient systems in a home or corporate setting.
- Offer decluttering services to clients who want to downsize.

FENG SHUI

Advanced Feng Shui Design Professional

Our Advanced Feng Shui Design Professional™ course teaches you how to improve your clients' health, wealth and happiness by applying the ancient principles of Feng Shui design.

First you'll learn the key principles of Feng Shui, including the fundamental concepts. Ch'i, Yin and Yang energy and the Five Elements. Then you'll learn how to use the Bagua map to take energy readings of your clients' homes. You'll analyze your findings and come up with solutions to improve harmony and balance in your clients' living and working spaces.





- You have a keen interest in the principles of Feng Shui.
- You are a working interior decorator and want to expand your business.
- Your goal is to start your Feng Shui Design Business.
- You want to learn how to invite harmony and positive energy into your own home.

- Start your own Feng Shui business.
- Work as a consultant for a design firm.
- Work as a part of a larger design team as a Feng Shui specialist.

AGING IN PLACE

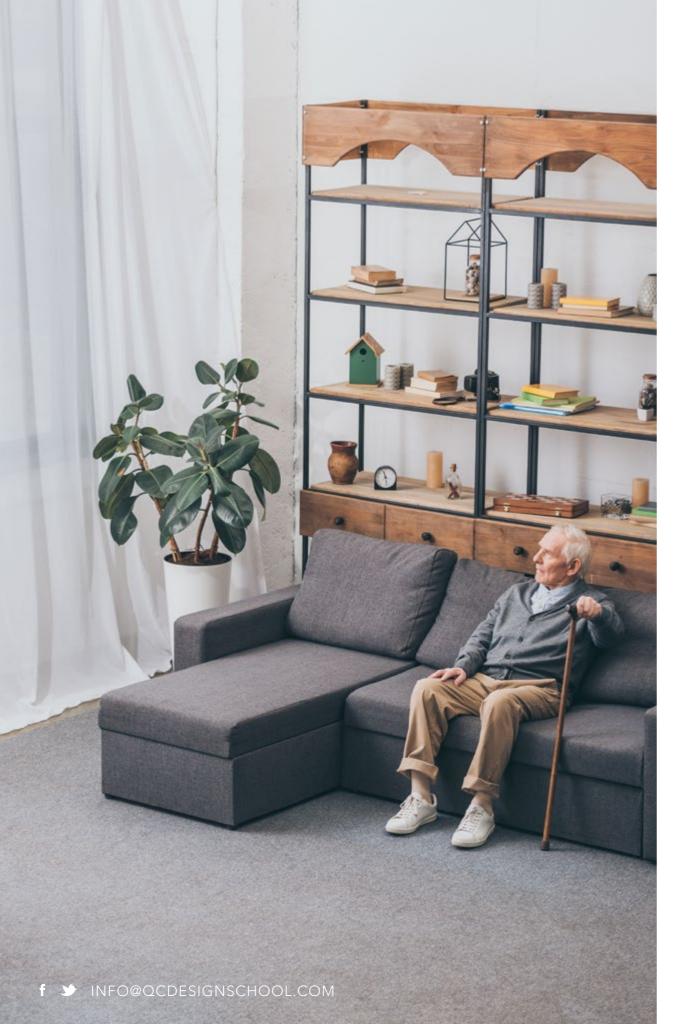
Aging in Place Design Professional

As more baby boomers enter retirement age, there's a growing demand for design services that allows aging clients to remain in their homes for as long as possible. An Aging in Place designer is a certified Interior Decorator who has the specialized training to design a space that's safe and convenient for clients who have aging concerns, all while keeping the space comfortable and beautiful!

The advanced Aging in Place course is for design professionals who are already certified in Interior Decorating or who have prior professional decorating experience.

In these intense and fast-paced course, you'll learn the ins and outs of working with aging in place clients. You'll first learn about specific aging considerations, safety concerns, downsizing and decluttering and more. You'll then move on to learn how to effectively work with this unique clientele, and how to conduct an effective needs assessment to ensure your recommendations are appropriate for the client's current and future needs. You'll





graduate with the Aging in Place Design Professional (APDP™) certification, which allows you to add that unique specialization to your growing decorating business!

THIS COURSE IS RIGHT FOR YOU IF

- You already have an interior decorating business and are looking to expand your services
- You are currently in training as an interior decorator and want to launch an Aging in Place business when you graduate

- Start an Aging in Place Design business
- Work for an established decorating firm as an Aging in Place designer
- Add Aging in Place services to your existing design business

ACCELERATE YOUR DESIGN BUSINESS

Design Business Workshop Graduate

If you have recently launched your design business or if you have an existing design business, the Accelerate Your Business Course will help you take your business to the next level.

This unique and highly interactive course gives you a chance to work with your tutor to set your business apart from your competition. Whether you're just starting out in the design industry and are looking for your first paying client, or you already have an established client base, your tutor will work with you to set and achieve realistic business goals.





- You have an established design business and are looking to grow your client list or services
- You have a newly launched design business and need help getting it off the ground

FLORAL DESIGN

International Floral Design Professional

Start a successful career in the floral design industry with QC's comprehensive, hands-on training. Use your creativity and your love of flowers to launch a floral design business or add floral design services to your existing home design business.

Throughout this course, you'll learn how to design beautiful floral designs to suit any space or occasion, and discover the most popular flowers and arrangements in the industry. In detailed video tutorials, you'll learn how to plan, prepare and create professional floral designs. You'll study the principles of design and discover how to apply these concepts when working with flowers.

Through hands-on and theory-based assignments, you'll learn how to work with different design styles and budgets. You'll also receive full business training so you can launch your own business!





- Want to start a floral design company or open a flower shop
- Want to work as a floral designer for an existing company
- Want to add floral design services to their business

Upon graduation, you'll receive an industry-recognized certification as an International Floral Design Professional (IDFP), and you'll be ready to start your business or apply for jobs in the industry.

LANDSCAPE DESIGN

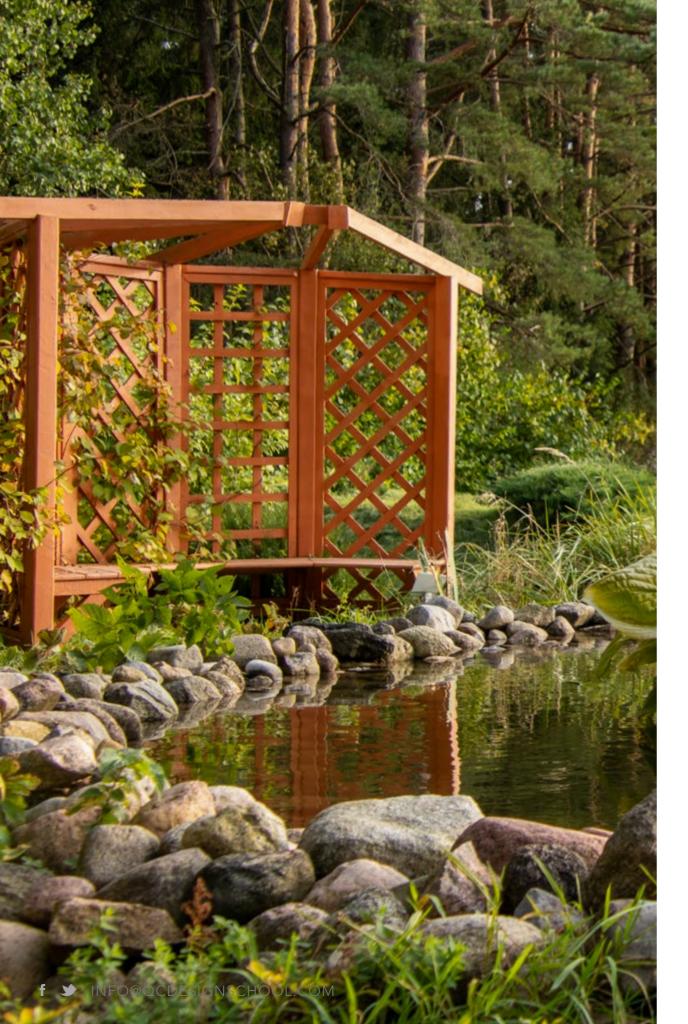
International Landscape Design Professional

If you have a passion for the outdoors and a knack for design, becoming a professional landscape designer might be right up your alley. The landscape industry is booming right now. Ask any professional landscape designer, and they'll tell you they're having to constantly turn people away. What a great time to join the industry!

Once you become a certified landscape design professional, you'll be able to help clients create their perfect outdoor retreat, set up beautiful gardens, and develop stunning curb appeal that will surely help their home's resale value. This detailed course will teach you all about using hardscapes (footpaths, gazebos, decks, etc.) and softscapes (plants!) to bring a client's vision to life.

Learn from the best! This course was developed with the help of Chris Tuccio, professor and program coordinator of the Horticulture and Design degrees at the Naugatuck Valley Community College. You'll get to watch his instructional video lessons throughout the course. You couldn't ask for a more qualified instructor!





- You enjoy the outdoors and appreciate the value of a well designed, functional landscape
- Want to start your own landscape design business or work for an established design firm
- You have a bit of a green thumb

- Launch your own landscape design business
- Add landscape design as an additional service in your established home design business
- Get a job as a professional landscape designer with another company

EVENT DECOR

International Event Decor Professional

Use your design skills to create beautiful events that guests will remember forever. In partnership with QC Event School, QC Design School presents our specialty Event Decor course. You'll develop the skills you need to incorporate event design services into your existing business, or start a business specializing in Event Decor!

QC's Event Decor course will prepare you to work with event planning professionals to execute breathtaking events. You'll learn how to use color matching, popular themes and the latest event design trends to create a cohesive and modern look. Discover how you can combine all elements of an event to create a beautiful and cohesive presentation that will win over any client.





- You love learning about the latest event design trends
- You're creative and you have fantastic project management skills
- You have worked in or have training in the event industry

CAREER PATHS AFTER GRADUATION

- Add Event Decor to your existing design business
- Start a freelance Event Decor business
- Join an event planning company as their in-house event decorator

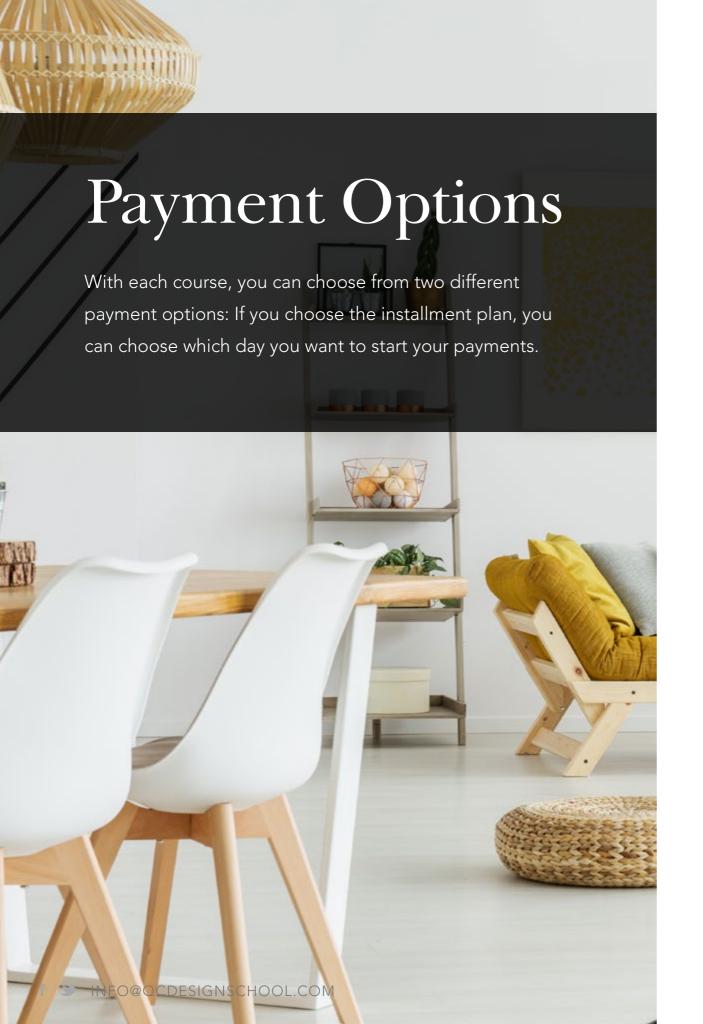
O@QCDESIGNSCHOOL.COM QC DESIGN SCHOOL | 23



YOU'LL HAVE THE OPPORTUNITY TO

- Evaluate the different types of businesses and choose an option that works well with your lifestyle.
- Choose a business name.
- Draft your business plan and have it reviewed by one of QC's expert tutors.
- Start building professional relationships with clients and suppliers.
- Learn how to conduct a client consultation.
- Develop and execute a successful and cost-efficient marketing plan.

Not interested in working for yourself? The skills you'll develop through your business training are extremely beneficial to a job seeker and will set you apart from other applicants! Not only will you have a trained eye for design, but you'll also bring business and marketing skills to the table. When you enroll, you'll also have access to our Online Career Center which will become your go-to resource for job-seeking assistance. You'll find numerous guidebooks on looking for work online, preparing a resume, writing a cover letter, and more!



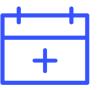
Pay in Full

Pay for your course in full (and receive a discount!)



Extended **Installments**

Pay for your course in smaller installments over an extended period



MULTI-COURSE DISCOUNTS

ENROLL IN ONE COURSE WITH QC AND YOU'LL RECEIVE A 50% DISCOUNT OFF ALL SUBSEQUENT COURSES!

To take advantage of this offer, simply select multiple courses when you fill out the online enrollment form. You're also welcome to take advantage of this discount later on. Simply call the school to enroll.



ENROLL ONLINE & RECIEVE COURSE MATERIALS

When you enroll, you'll receive access to your online student center where you can view all your course materials. These include digital texts, video lessons, assignments and more!

PRINTED BOOKS NOW INCLUDED!



Do you prefer flipping through the pages of books? Many of our courses now include printed textbooks! Visit the website to learn more.

WORK YOUR WAY THROUGH THE **COURSE ONLINE**

Each course is split into learning units, and each unit comes equipped with an easy-to-follow course guide that directs you through the course. Follow the course guide to know when to read a course book and when to complete an assignment. Get stuck? No worries, QC's student support specialists are here to help!

SUBMIT YOUR ASSIGNMENTS

When you've completed all assignments for a unit, you'll submit your work for grading via the online student center. Your personal tutor will review and grade each assignment and provide you with personalized feedback and advice.



REVIEW YOUR TUTOR'S FEEDBACK

Once your tutor has graded your unit, you will receive their detailed audio feedback outlining what you did well, what you can improve on, and any advice that she has for you as you complete your course. Listen carefully and keep this feedback in mind as you begin working on your next unit. You'll see how your skills improve as you work through the course!

GRADUATE WITH YOUR PROFESSIONAL **CERTIFICATION**

Once you've completed the entire course, you'll graduate from QC Design School and receive your certificate which shows successful completion of a professional training program. Step into the world of design confident that you now have the skills and knowledge to be successful.

QC's Three-Tier Student Support System

When you enroll with QC Design School, you gain access to student support specialists who are ready and waiting to assist you, skilled tutors who critique your work, and an active international community that's always ready and willing to lend a hand with your assignment, share tips, and network.





STUDENT SUPPORT SPECIALISTS ASSIST YOU

- Have unlimited access to professionals who understand your course and the industry you're studying. Reach out to them as often as you like throughout your course, and even after you graduate!
- This helpful team is here for you to discuss your learning goals, help you with your assignments, and answer any questions you might have about your course completion, tuition payments, etc.
- Contact the support team by phone, live chat or email... whichever you prefer!

INDUSTRY EXPERTS EVALUATE YOUR WORK

Upon enrollment, you'll be paired with a tutor who is a design professional currently working in the field. They're home stagers, interior decorators, Feng Shui experts and professional organizers!

Your tutor is your direct link to the design industry and will provide you with valuable career insight. For each assignment you complete, your tutor will grade your coursework and provide audio feedback with tips and guidance.



AN INTERNATIONAL COMMUNITY KEEPS YOU CONNECTED

Learning doesn't stop when you graduate. There are many ways you can interact with QC's International Design Community to gain inspiration, share ideas, and have your questions answered.

- Follow QC on FACEBOOK, TWITTER and INSTAGRAM...
- Get career advice and access to special offers through the online student center.
- Reach out to your peers on the student forum.
- Share your work on the **STUDENT SPOTLIGHT**.
- Get inspired and continue learning on the FOCAL POINT BLOG.



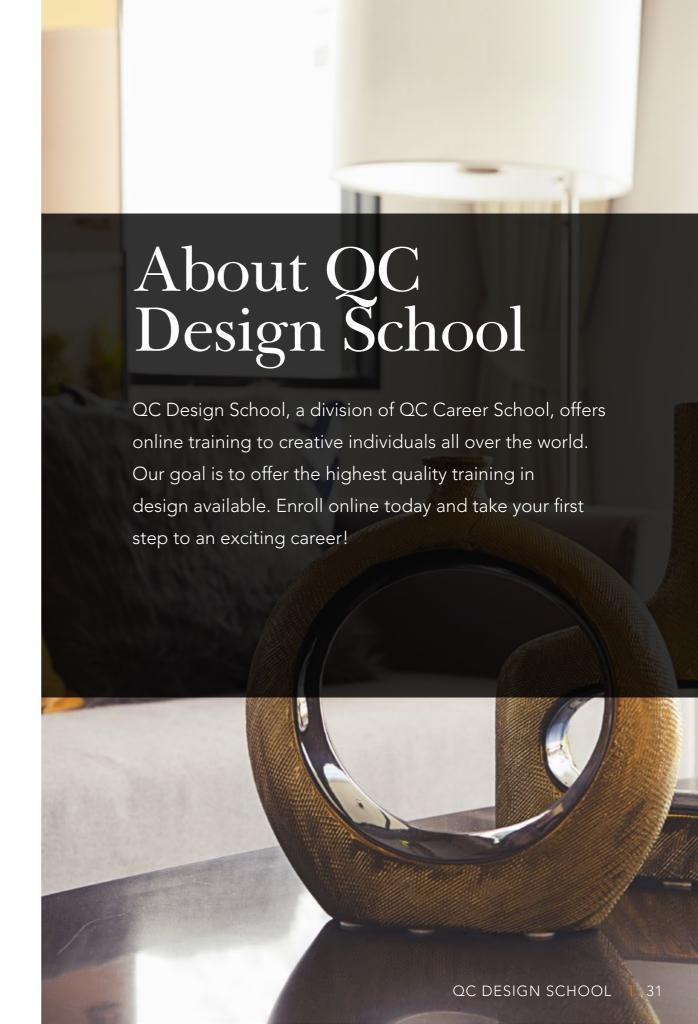


21 Day Guarantee

When you enroll, you have 21 days to review the course materials and decide whether you want to take the course. If you decide it's not the right fit for you, simply contact the school to receive a full refund!

Better Business Bureau

QC is proud to hold the highest possible consumer satisfaction rating (A+) with the Better Business Bureau. Join the thousands of students who have taken a QC program and launched a successful career!





Contact Us

WWW.QCDESIGNSCHOOL.COM

EMAIL: INFO@QCDESIGNSCHOOL.COM

US & CANADA: 1-833-600-3751

UNITED KINGDOM: 0800-066-4734

AUSTRALIA: 1800-358-931

NEW ZEALAND: 0800-451-979

JOIN THE QC COMMUNITY











